MFT Strategic Planning Process Flow Chart

The Professional MFT Principles

- MFT Educational Guidelines
- American Association of Marriage & Family Therapy Core Competencies
- Association of Marital & Family Therapy Regulatory **Boards Examination Domains**
- American Association of Marriage & Family Therapy Code of Ethics
- Georgia Licensure Law

Review & Revise VSU MFT Program Educational Outcomes

- VSU Mission
- Program Mission, Philosophy, Objectives, & Goals
- Program Outcomes (measurable)
- Faculty Outcomes (measurable)
- Student Learning Outcomes (measurable)



- Choosing VSU Survey
- Student Demographics Database
- Exit Survey
- Alumni Survey (1 yr + 2 year)
- FamilyWorks Database
- Faculty Outcome Assessment
- Curriculum Map
- Comprehensive Exam Database
- 2012/13: Internship & Employer **Satisfaction Survey**
- 2012/13: FamilyWorks Client **Satisfaction Survey**

Update Strategic Plan

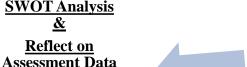
- Create Goals, Action Steps, & Tasks
- Link to VSU Mission
- Create Target Date
- Assign leadership
- Report to Stakeholders



SWOT Analysis

Assessment Data

- Strengths
- Weaknesses
- Opportunities
- Threats
- Reflect



Assessments

- Program Outcomes Assessment
- Faculty Outcomes Assessment
- Student Learning Outcomes Assessment
- FamilyWorks Diversity Assessment
- Curriculum Map Assessment
- Infusion of Diversity into the Curriculum Assessment
- Comprehensie Exam Assessment
- 2012/13: Internship & Employer Satisfaction Assessment
- 2012/13: FamilyWorks Client Satisfaction Assessment