



VALDOSTA STATE UNIVERSITY

THE HARLEY LANGDALE, JR COLLEGE OF BUSINESS ADMINISTRATION MISSION STATEMENT

We enrich lives for the benefit of all.

Vision

We provide opportunities for experiential learning, practical research, and global engagement to the students, faculty, and communities we serve.

Values

In support of our mission and vision, we value:

- **Experiential Learning:** Redefining the educational experience with innovative uses of technology inside and outside the classroom.
- **Practical Research:** Addressing the needs of dynamic populations and economies through applied and learning-based research.
- **Global Engagement:** Transforming student, university, business, local, regional, and global communities through engaged service, research, and education.

