Business Outlook Breakfast 2020

Dr. Cynthia Royal Tori Professor of Economics Valdosta State University

Community and Economic Development

VSU Center for South Georgia Regional Impact

Darrell Moore, Executive Director

The Valdosta Area Incubator

Valdosta-Lowndes County Chamber of Commerce

Greater Lowndes Area Industry Mix Employment higher across all industries

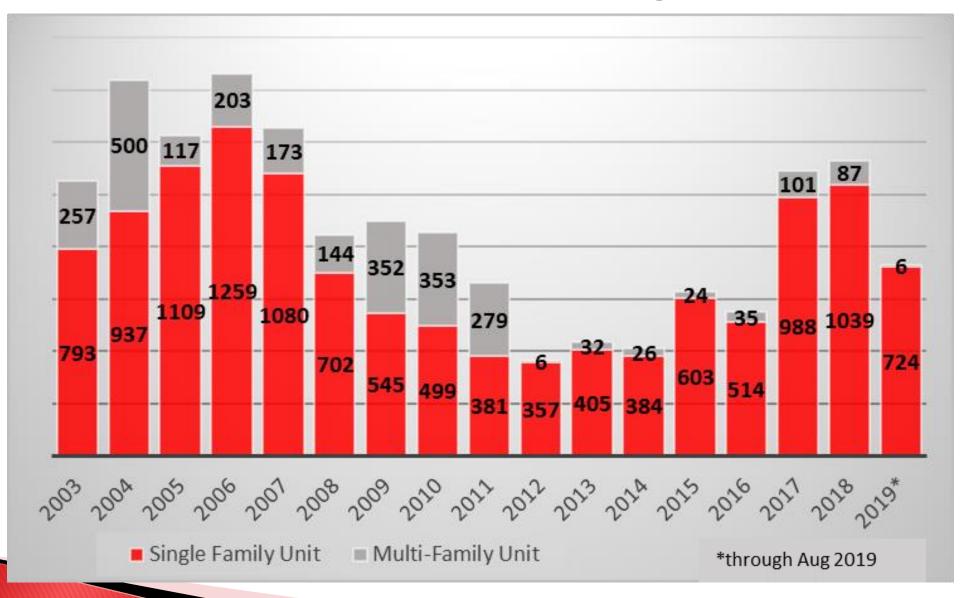
Industry	% Employment
Goods-Producing	18%
Agriculture	4.2%
Construction	4.5%
Manufacturing	9.0%
Service-Providing	59%
Retail Trade	13.0%
Accommodation & Food	12.0%
Health Care & related	8.5%
Transportation & Warehousing	4.7%
Government	23%

South Georgia Agribusiness

Trade agreements and tariffs

Slower world growth

Valdosta-MSA Housing Permits

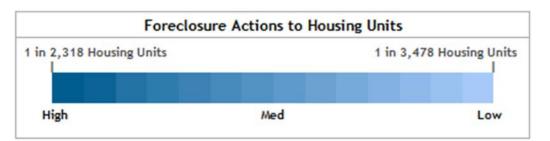


Lowndes County Foreclosure Rates

2019: 1 in 3300

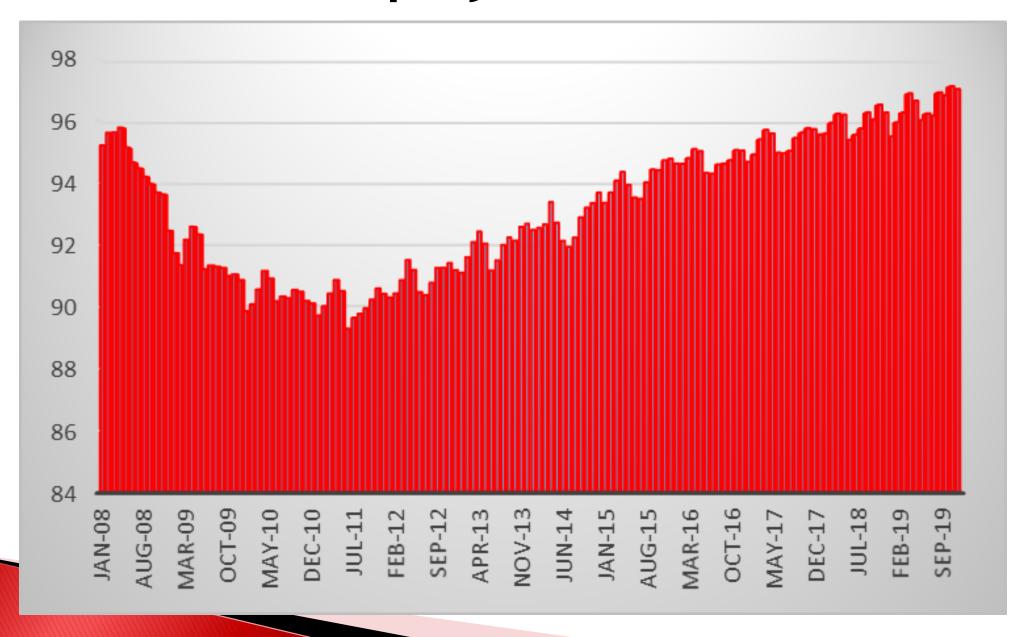
2014: 1 in 1273





Source: www.realtytrac.com

Valdosta MSA Employment % of labor force



Expanding Employment opportunities

Arglass Yamamura, Lowndes Better Way Products, Lowndes

Coca Cola United, Tift

Tyson Foods, Mitchell

Occupations with highest growth rates

Medical

Physicians Assistant
Personal Care Aides
Occupational Therapy
Nurse Practitioners

Information and
Logistics
Management

Film and related activities

Occupations with most job openings

Retail sales

Accommodation Services

Food Services

Office and Administrative Services

Economic Headwinds

Export Demand

Strong dollar

Trade negotiations Tariffs

Strengths and Opportunities

Consumer Confidence

Availability of qualified labor

Positive economic growth

Improved regulation and tax environment

Programs focused on economic development



VALDOSTA STATE UNIVERSITY

CENTER for BUSINESS & ECONOMIC RESEARCH