Business Outlook Breakfast

Dr. Cynthia Royal Tori Professor of Economics Valdosta State University

Greater Lowndes area Industry Mix

Industry	% Employment
Goods-Producing	18%
Agriculture	4.2%
Construction	4.5%
Manufacturing	9.0%
Service-Providing	59%
Retail Trade	13.0%
Accommodation & Food	12.0%
Health Care & related	8.5%
Transportation & Warehousing	4.7%
Government	23%

Agriculture

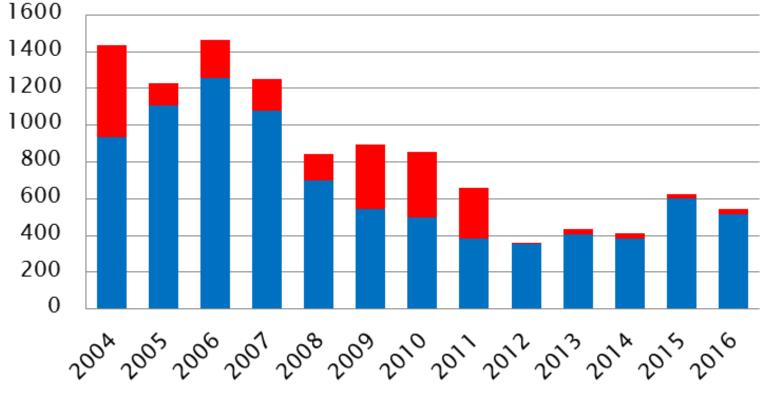
Gross farm receipts likely lower

- Commodity prices \rightarrow lower
- Livestock prices \rightarrow lower

Strengths

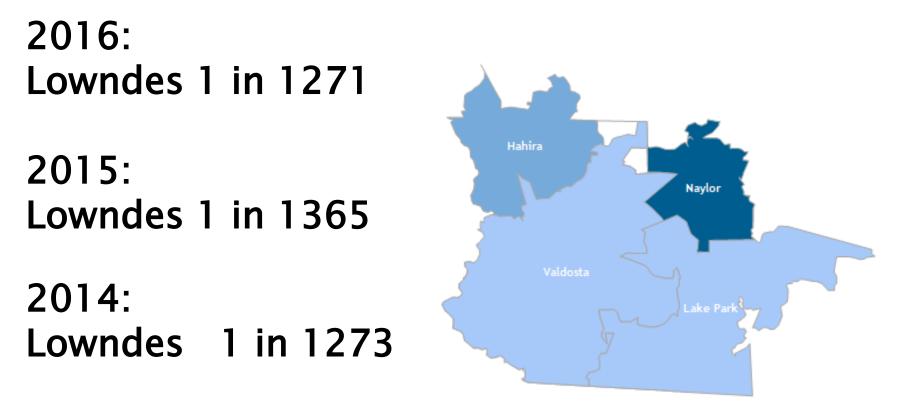
- Cotton
- Vegetables
- Timber markets

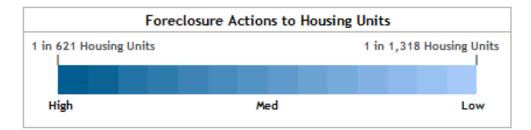
Valdosta MSA Housing Starts



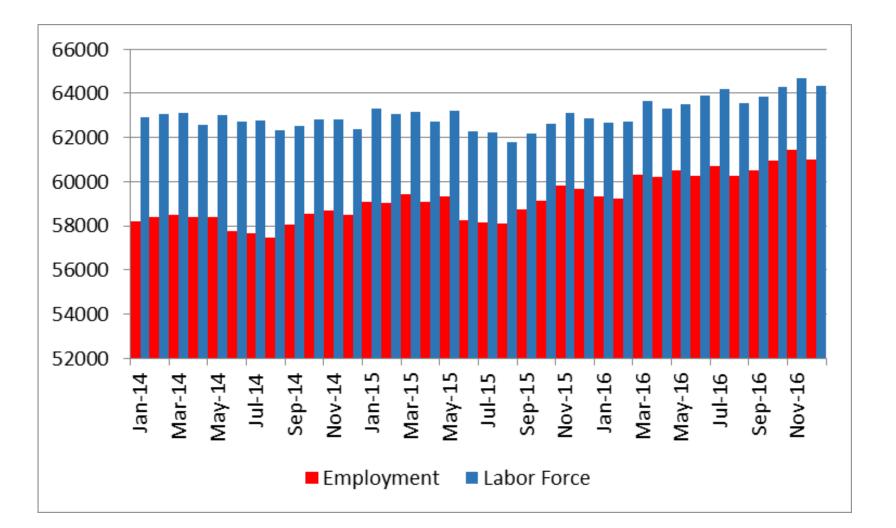
Single Units 🛛 🗧 Multi–units

Foreclosure Rates Rise





Valdosta MSA Labor Market



Valdosta-MSA

Initial Unemployment Claims declining

- Dec 2015 426 claims
- Dec 2016 337 claims

Employment

improving

- Dec 2015 58,962
- Dec 2016 60,978

Labor Force size increasing

- Dec 2015 62,873
- Dec 2016 64,339

Unemployment rates

- Dec 2015 5.1%
- Dec 2015 5.2%

<u>Threats</u>

- Stagnant wages
- Export demand
- Higher interest rates (pace)
- Strong dollar

Strengths and Opportunities

- Improved consumer expectations
- Availability of qualified labor
- Positive economic growth
- Improved state budget
- Incubation Program



VALDOSTA STATE UNIVERSITY

CENTER for BUSINESS & ECONOMIC RESEARCH