

**STUDENTAFFAIRS ASSESSMENT PLAN  
2010 - 2011**

Department: Campus Recreation

**1) Tracking**

The first component of a student affairs assessment program is *keeping track of who uses your student services, programs and facilities*. Furthermore, how many clients are using student affairs offerings, and how are they described by gender, race, age, class standing, residence and other important variables?

Current Means of Assessment (who, what, when, how reported, etc.)

All members that use the Student Recreation Center scan in through the turnstiles and this information is inputted into the One Card system. The Department of Strategic Research & Analysis will complete a report from the turnstiles. The results of this report will be looked at and used to shape future programming and future focus group projects for assessment. The results of this analysis will be used in the semester and annual reports.

Internal surveys have been standardized to collect important variables like demographics. These surveys have been given after the member has completed participation in a program area. These surveys have provided important feedback on designing programming for the future and to evaluate program areas.

Proposed and/or Additional Means of Assessment for 2010-2011 (who, what, when, how reported, etc.)

Intramurals have switched all paper based registration procedures to the web based imleagues.com. Imleagues.com is more cost and time efficient for Campus Recreation employees. It also helps keep things more organized for captains and employees.

Results of Assessment

**2) Needs**

The second component of this model is *assessing student and other clientele needs*. The basic principle is that we should meet the needs of our students and other clientele.

Current Means of Assessment (who, what, when, how reported, etc.)

The Department of Campus Recreation has administered two needs and satisfaction surveys; (fall '05 & fall '07). This survey was given once every two years and a random sample of classes are selected to participate (both an internal sample and external sample are collected). The department of Campus Recreation works closely with faculty, and

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Strategic Research & Analysis to process this survey. Strategic Research & Analysis runs inferential statistics on the sample using SPSS. The results are then used in the semester and annual reports. The Strategic Research & Analysis report for July 2007 to June 2008 is complete and being used to help design focus group programs. The Needs and Satisfaction Survey was changed to a once every three years in an attempt to reduce the number of surveys as advised by the Department of Strategic Research & Analysis.

Proposed and/or Additional Means of Assessment for 2010-2011 (who, what, when, how reported, etc.)

Focus Groups will be designed and follow up the Needs Assessment Survey on a timeline to be determined. The SRC Patron report that Strategic Research & Analysis run, will be completed every year.

Results of Assessment

### **3) Satisfaction**

The third component is *assessing student and other clientele satisfaction with our services, programs and facilities, and demonstrating that those experiences are consistent with the institution's goals.*

Current Means of Assessment (who, what, when, how reported, etc.)

Satisfaction information has been collected in all program areas by internal surveys. These have been given to members after they have participated in that program area. The Department has analyzed the results in Excel and SPSS. The report was included in the semester and annual report. The Needs and Satisfaction Survey was changed to a once every three years in an attempt to reduce the number of surveys as advised by the Department of Strategic Research & Analysis.

Proposed and/or Additional Means of Assessment for 2010-2011 (who, what, when, how reported, etc.)

Focus Groups will be designed and follow up the Needs Assessment Survey on a timeline to be determined. The SCR Patron report that Strategic Research & Analysis run, will be completed every year.

Internal surveys continue to be collected from the different areas and analyzed.

Results of Assessment

### **4) Student Cultures and Campus Environments**

It is important to examine the *collective perceptions of a campus and the student cultures where they conduct their day-to-day lives.* Remember each student lives in his/her own

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cultural environment and all students do not have the same interests, friends and classes. Assessing the campus environment *determines and evaluates how the conditions and elements of the campus affect student learning and growth*. Each campus is unique and different.

Current Means of Assessment (who, what, when, how reported, etc.)

The Campus Recreation Survey targets some student cultures but it only touches on the surface of this complicated issue.

Proposed and/or Additional Means of Assessment for 2010-2011 (who, what, when, how reported, etc.)

Results of Assessment

### **5) Outcomes**

A fifth critical component is *assessing outcomes*. For those who use our services, programs and facilities, is there an effect on their academic success, learning, or development, particularly when compared to those non-users? Not all outcomes important to student services and programs are learning outcomes. There may be other outcomes important to effective student services, such as the delivery of services in a timely and efficient manner.

Current Means of Assessment (who, what, when, how reported, etc.)

The Campus Recreation Survey and the internal satisfaction surveys have been used in combination to get outcomes. The Campus Recreation Survey has been given in 2005 and 2007 and the internal surveys have been given after every program completed by a member. Both of these surveys are used in the semester and annual reports. The Needs and Satisfaction Survey was changed to a once every three years in an attempt to reduce the number of surveys as advised by the Department of Strategic Research & Analysis. Focus Groups will be designed and follow up the Needs Assessment Survey on a timeline to be determined. The SCR Patrons report that Strategic Research & Analysis runs will be completed every year.

Proposed and/or Additional Means of Assessment for 2010-2011 (who, what, when, how reported, etc.)

The Campus Recreation Survey will be given in 2011 to assess our programs, including facilities, fitness, intramural and CORE.

All fitness areas plan to bring in at least one guest speaker from the Counseling Center, KSPE, or appropriate area to help our staff be better educated in the area of fitness and wellness.

Campus Recreation will work on an evaluation form to test staff knowledge before and after trainings beginning in the fall of '11. We are hoping to gain a better grasp of our staff's knowledge about department policies and first aid practices. We are hoping the information

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gathered will help us to train our employees better and give us knowledge on what our department lacks.

Results of Assessment

**6) Benchmarking**

How does the quality of our services, programs and facilities *compare* with like institutions? The key is to compare ourselves to like institutions that have good assessment programs and collect good data.

Current Means of Assessment (who, what, when, how reported, etc.)

The bench marking assessment is done through the year by the department. The Council for the Advancement of Standards (CAS) and National Intramural and Recreational Sports Association (NIRSA) standards has been used as benchmarking tools. A bench marking study of peer intuitions was completed in summer 2007.

Proposed and/or Additional Means of Assessment for 2010-2011 (who, what, when, how reported, etc.)

Complete another bench mark study of Peer Institutions (at least 5 out of 10) and Aspirational Institutions (at least 10 out of 20). This study may also include other Universities and Colleges that are seen as peer or aspirational institutions for VSU Campus Recreation. This will be based on an evaluation of that Universities Campus Recreation programs, facilities, and personal. This study will consider personal, programs, and the facilities that these universities have, compared to VSU. The study will be completed by June 2012. This information is extremely important because VSU Campus Recreation needs to stay competitive with the peer institutions and improving to move towards institutions that have been identified as aspirational. Staying competitive with other Universities meets one of the main parameters of VSU's mission statement.

Results of Assessment

**7) Measuring Effectiveness**

A seventh component is *assessing effectiveness - through reference to national or professional standards and/or through measuring cost effectiveness*. How do our services, programs, and facilities compare to accepted national standards (Council for the Advancement of Standards (CAS) for Student Services/Development Programs, various national and regional accrediting agencies, and professional organizations)? Are the benefits students derive from what we offer worth the cost, and how do we know that?

Current Means of Assessment (who, what, when, how reported, etc.)

The semester reports are completed at the end of every semester and are used to help ensure that Campus Recreation complies with NIRSA and CAS standards. The NIRSA and

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CAS standards are evaluated on alternating yearly bases. A bench marking study of peer intuitions was completed in summer 2007.

Proposed and/or Additional Means of Assessment for 2010-2011 (who, what, when, how reported, etc.)

No proposed changes in this area.

Results of Assessment